

# THE *Heartbeat* OF AMERICA



*Diamond*  
SUPPLY CO.



**ALWAYS CONSIDER WHAT YOU GET FOR THE PRICE YOU PAY!**

**CHEVY HEARTBEAT TEE**

SHORT SLEEVE TEE W/ SCREENPRINT AT CENTERED CHEST.  
CLAMP LABEL ON HEM.

**SKU#:** A23DMPA402C

**COLORS:** NATURAL, WHITE, BLACK

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON

**CHEVY HEARTBEAT HOODIE**

HOODIE TEE W/ SCREENPRINT AT CENTERED CHEST.  
CLAMP LABEL ON HEM.

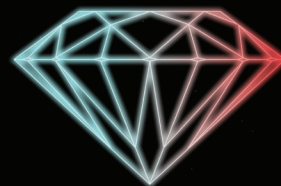
**SKU#:** A23DMPF400C

**COLORS:** SAND, BLACK

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON

# Impala





**CHEVY IMPALA TEE**

SHORT SLEEVE TEE W/ SCREENPRINT AT CENTERED CHEST.  
CLAMP LABEL ON HEM.

**SKU#:** A23DMPA400C

**COLORS:** BLACK, NATURAL

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON

**CHEVY IMPALA CREW**

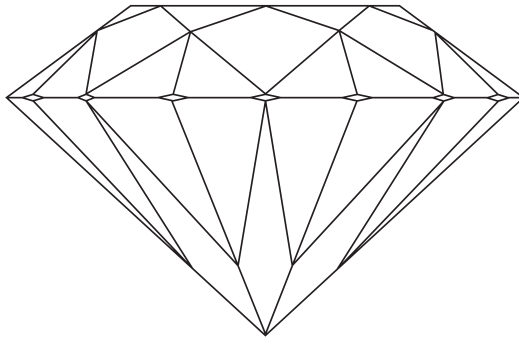
CREWNECK SWEATSHIRT W/ SCREENPRINT AT CENTERED CHEST.  
CLAMP LABEL ON HEM.

**SKU#:** A23DMPE400C

**COLORS:** LT BLUE, BLACK

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON



*Diamond*  
SUPPLY CO.

**CHEVY SPEEDWAY TEE**

SHORT SLEEVE TEE W/ SCREENPRINT AT LEFT CHEST, CENTERED BACK, & BOTH SIDES OF BODY. CLAMP LABEL ON HEM.

**SKU#:** A23DMPA401C

**COLORS:** BLACK, WHITE, BROWN, RED

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON



**CHEVY SPEEDWAY SNAPBACK**

5-PANEL SNAPBACK HAT W/ EMBROIDERIES ON FRONT & RIGHT SIDE.

**SKU#:** A23DMHA401

**COLORS:** BLACK, BROWN, RED

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON

**CHEVY SPEEDWAY HOODIE**

ZIP HOODIE W/ SCREENPRINT AT LEFT CHEST & SLEEVES.  
CLAMP LABEL ON HEM.

**SKU#:** A23DMPG400C

**COLORS:** BLACK

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON

**CHEVY SPEEDWAY SWEATPANT**

SWEATPANT W/ SCREENPRINT AT FRONT LEFT LEG PANEL  
& FRONT CENTERED BOTTOM OF BOTH LEG PANELS.

**SKU#:** A23DMPI400C

**COLORS:** BLACK

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON

**CHEVY SPEEDWAY CREW**

CREWNECK SWEATSHIRT W/ SCREENPRINT AT CENTERED CHEST & SLEEVES.  
CLAMP LABEL ON HEM.

**SKU#:** A23DMPE401C

**COLORS:** RED

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON



**CHEVY SPEEDWAY SHORT**

SWEATSHORT W/ SCREENPRINT AT FRONT LEFT LEG PANEL.

**SKU#:** A23DMPJ400C

**COLORS:** RED

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON

**CHEVY SPEEDWAY WORKERS JACKET**

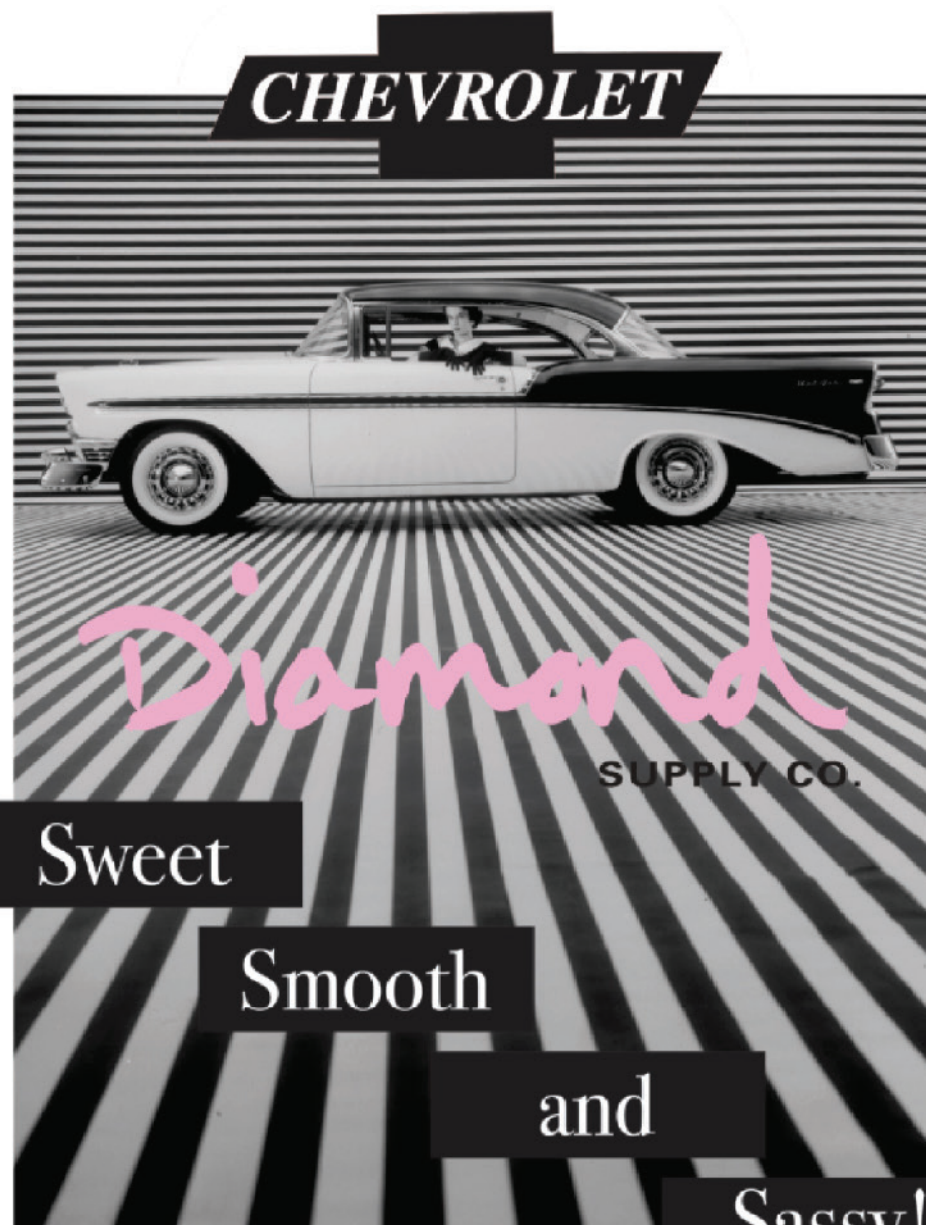
ZIP JACKET W/ SCREENPRINT AT LEFT CHEST & CENTERED BACK.

**SKU#:** A23DMPN400C

**COLORS:** BLACK, BROWN

**SIZES:** S - 3XL

**MATERIAL:** 65% POLYESTER/35% COTTON TWILL



**CHEVROLET**

Sweet

Smooth

and

Sassy!

**CHEVY SASSY TEE**

SHORT SLEEVE TEE W/ SCREENPRINT AT CENTERED CHEST & BACK.  
CLAMP LABEL ON HEM.

**SKU#:** A23DMPA403C

**COLORS:** BLACK, WHITE, PINK

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON





Only a man with a heart of stone could withstand temptation like this!

**CHEVY CORVETTE TEE**

SHORT SLEEVE TEE W/ SCREENPRINT AT CENTERED CHEST & BACK.  
CLAMP LABEL ON HEM.

**SKU#:** A23DMPA404C

**COLORS:** BLACK, WHITE

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON

**CHEVY CORVETTE HOODIE**

HOODIE TEE W/ SCREENPRINT AT CENTERED CHEST & BACK.  
CLAMP LABEL ON HEM.

**SKU#:** A23DMPF401C

**COLORS:** BLACK

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON



# Camaro



DIAMOND SUPPLY CO.  
**RS**  
CHEVROLET CAMARO



# Diamond

SUPPLY CO.



**CHEVY BITCHIN' CAMARO TEE**

SHORT SLEEVE TEE W/ SCREENPRINT AT CENTERED CHEST.  
CLAMP LABEL ON HEM.

**SKU#:** A23DMPA405C

**COLORS:** BLACK, WHITE

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON

**CHEVY BITCHIN' CAMARO CREW**

CREWNECK SWEATSHIRT W/ SCREENPRINT AT CENTERED CHEST & SLEEVES.  
CLAMP LABEL ON HEM.

**SKU#:** A23DMPE402C

**COLORS:** NAVY

**SIZES:** S - 3XL

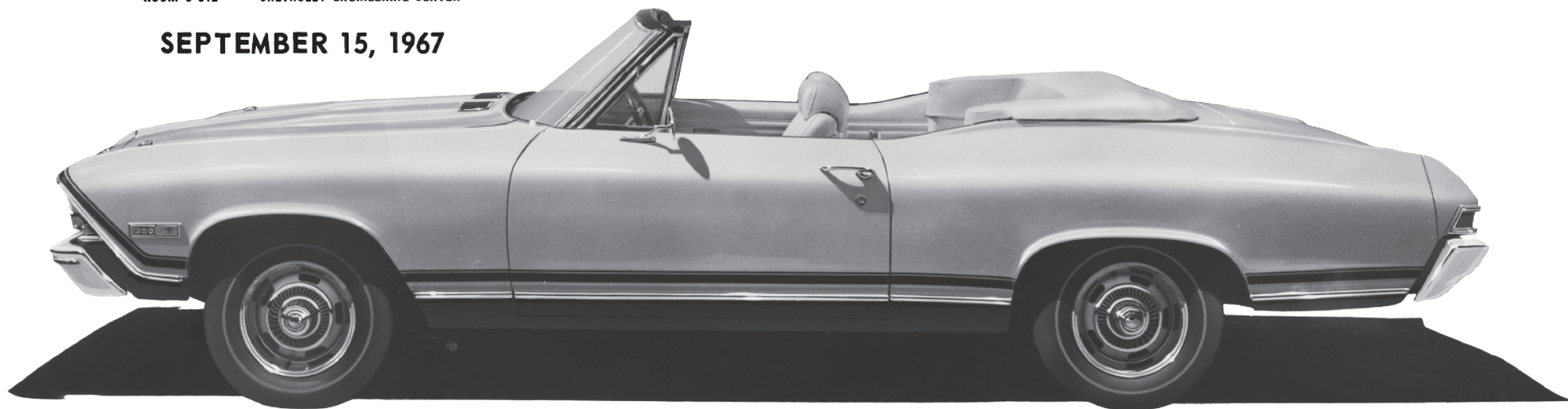
**MATERIAL:** 100% COTTON

1968 CHEVELLE  
SS 396  
CONVERTIBLE  
13867

*Diamond*  
SUPPLY CO.

ENGINEERING PRODUCT INFORMATION DEPARTMENT  
ROOM 3-312 CHEVROLET ENGINEERING CENTER

SEPTEMBER 15, 1967



There's a thin line between pure  
**SPORT** and pure **LUXURY**.

**CHEVY 68' CHEVELLE TEE**

SHORT SLEEVE TEE W/ SCREENPRINT AT CENTERED CHEST.  
CLAMP LABEL ON HEM.

**SKU#:** A23DMPA406C

**COLORS:** BLACK, WHITE

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON



**CALIFORNIA CHAPTER**



**CALIFORNIA CHAPTER**



**CALIFORNIA CHAPTER**



**CHEVY CALIFORNIA CHAPTER TEE**

SHORT SLEEVE TEE W/ SCREENPRINT AT CENTERED CHEST.  
CLAMP LABEL ON HEM.

**SKU#:** A23DMPA407C

**COLORS:** WHITE, BLACK, SAND

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON



**CHEVY BEL AIR TEE**

SHORT SLEEVE TEE W/ SCREENPRINT AT CENTERED CHEST.  
CLAMP LABEL ON HEM.

**SKU#:** A23DMPA408C

**COLORS:** BLACK, WHITE, DMND BLUE

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON

**CHEVY BEL AIR CREW**

CREWNECK SWEATSHIRT W/ SCREENPRINT AT CENTERED CHEST & SLEEVES.  
CLAMP LABEL ON HEM.

**SKU#:** A23DMPE403C

**COLORS:** SAND, BLACK

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON



POWERED BY  
DIAMOND SUPPLY CO.



POWERED BY  
DIAMOND SUPPLY CO.



POWERED BY  
DIAMOND SUPPLY CO.



**CHEVY POWERED BY TEE**

SHORT SLEEVE TEE W/ SCREENPRINT AT LEFT CHEST & CENTERED BACK.  
CLAMP LABEL ON HEM.

**SKU#:** A23DMPA409C

**COLORS:** BLACK, WHITE/BLUE, WHITE/RED

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON

**CHEVY POWERED BY TANK**

TANKTOP W/ SCREENPRINT AT LEFT CHEST.  
CLAMP LABEL ON HEM.

**SKU#:** A23DMPB400C

**COLORS:** BLACK

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON

**CHEVY POWERED BY HOODIE**

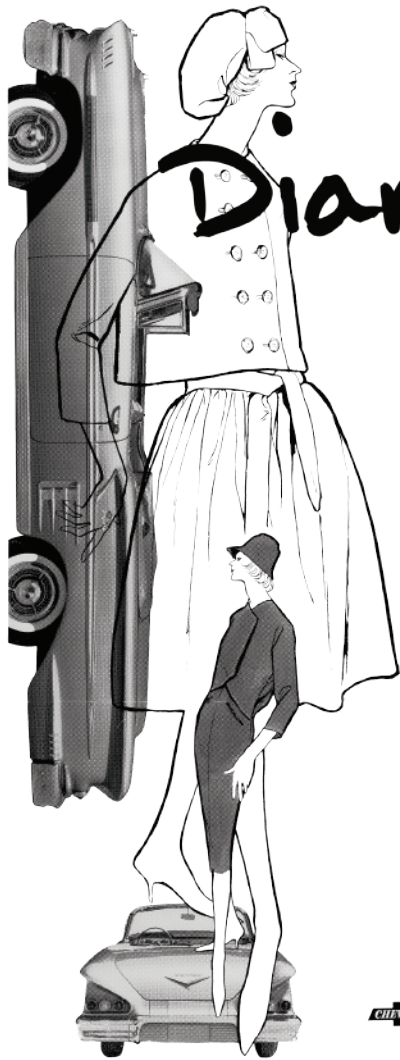
HOODIE TEE W/ SCREENPRINT AT CENTERED CHEST.  
CLAMP LABEL ON HEM.

**SKU#:** A23DMPF402C

**COLORS:** BLACK, DMND BLUE

**SIZES:** S - 3XL

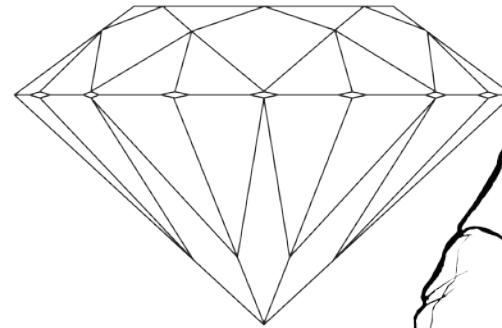
**MATERIAL:** 100% COTTON



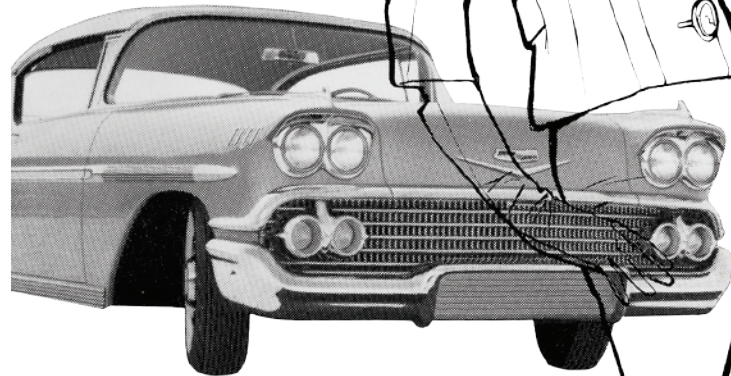
C H E V R O L E T

**Diamond**  
SUPPLY CO.

fashion and function  
1958



**CHEVROLET**



C H E V R O L E T

**CHEVY FASHION TEE**

SHORT SLEEVE TEE W/ SCREENPRINT AT CENTERED FRONT & BACK.  
CLAMP LABEL ON HEM.

**SKU#:** A23DMPA410C

**COLORS:** WHITE

**SIZES:** S - 3XL

**MATERIAL:** 100% COTTON